



2010 Virginia Statewide Payroll Conference
“Payroll, The Final Frontier”



Dear Exhibitor:

We would like to invite your participation in the upcoming 2010 APA Annual Statewide Conference, “**Payroll, The Final Frontier**”. This is an exciting opportunity for you to showcase your product or services to approximately 200 plus potential customers, in the historic city of Portsmouth, Virginia.

Exhibitors play a very important role in this conference. Not only do they provide financial support to the conference, but they educate our members on recent trends and solutions in an ever changing environment. The Exhibit Hall will be a focal point for the conference, offering you many opportunities to engage with payroll professionals throughout the state. We are now the **only conference in Virginia** as the Washington Metro Area Chapter has joined forces with the Virginia chapters.

Your packet includes the following items:

Sponsorship Levels & Benefits

Non-exhibiting opportunities

Exhibitor Schedule

Vendor Registration Form

Space is limited, so register now. Registration deadline is June 25th, 2010. **Your choice of paper registration or online registration at www.vspc-apa.com beginning March 15, 2010.**

We are truly excited about this conference and hope to see you there!

Sincerely,

Kitty

Kitty Baker, C.P.P.
Sponsor/Exhibitor Chair
kitty_baker@adp.com
757 448 6755



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Tri-Council- \$1,000 - only 3 available ! Includes 17 items



- Vendor Hall booth area with two (2) 6”x2” pipe and draped tables with 2 chairs, 7” x 44” sign & trashcan
- Electrical Hookup included, along with power strip.
- New this year---Internet Connection--\$250 value
- Logo/Name on the VSPC banner in the General Session Hall
- Logo/Name on the Tripod Poster outside the general session hall 18” x 24”
- Logo/Name on Attendee Name Badges
- Logo/Name displayed at Registration Desk
- Logo/Name at the Ballot table
- Logo on the Attendee Game Card
- Advertisement on all the Virginia local chapter websites (at least 4) plus on the official VSPC Site.
- Logo/name on all attendee newsletters and vendor newsletters
- Lunch for 2 participants –(\$60 value) Dine with the attendees for a great networking opportunity!
- Dinner and the Social Event – Galactic Casino Night--for 2 participants-(\$150.00 Value)
- Logo/Name mention in the Conference Program
- Electronic Participant List included-\$75.00 Value (Organization, Name, E-mail, Phone number, EE count, etc)
- Free 75-word ad to appear on the official VSPC website, www.vspc-apa.com
- Ability to have advertisement items placed in conference tote bags if they are provided to the conference on/before Friday Oct. 8th, 2010.

Admiralty-\$750- Includes 12 items



- Vendor Hall booth area with one (1) 6”x2” piped and draped table with 2 chairs, sign and trashcan
- Electrical Hookup included
- Logo/Name on the VSC 2’x8’ banner in the General Session Hall
- Logo/Name on the Tripod Poster outside the general session hall 18” x 24”
- Logo/Name at the Ballot table
- Logo on the Attendee Game Card
- Logo on the Virginia local chapter websites and the official VSPC site
- Lunch for 2 participants- (\$60 value) Dine with the attendees for a great networking opportunity!
- Dinner-Social for 2 participants-(\$150.00 Value (Casino Night)
- Logo/Name mention in the Conference Program
- Electronic Participant List included-\$75.00 Value (Organization, Name, E-mail, Phone number, EE count)
- Ability to have advertisement items placed in the conference tote bags if received by Oct. 8th, 2010.



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Commodore - \$500- Includes 8 items



- Vendor Hall booth area with one (1) 6”x2” piped and draped table with 2 chairs, sign, trash can
- Logo/Name on the Tripod Poster outside the general session hall 18” x 24”
- Logo/Name on the Ballot Table
- Lunch for 2 participants (\$60 value)-Dine with the attendees for a great networking opportunity!
- Logo/Name mention in the Conference Program
- Logo/Name on VSPC website
- Ability to have advertisement items place in attendee tote bags if received by Oct 8th, 2010.
- Electronic participant list may be PURCHASED for \$75 (Organization, Name, E-mail, Phone number, EE count)

Captain--- \$300 Includes 5 items



- Vendor Hall booth area with one (1) 6”x2” piped and draped table with chairs
- Lunch for 2 participants-(\$60 value)
- Logo/Name mention in the Conference Program
- Ability to have advertisement items placed in the attendee tote bags if received by Oct 8th, 2010.
- Electronic Participant List may be PURCHASED for \$75.00 (Organization, Name, E-mail, Phone number, EE count)



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Can't attend the Conference or be there all day to man a booth, but want to be an APA supporter? Check out these additional Sponsorship Opportunities!!

**Lieutenant's Libation---Sponsor of the Speakers' Reception
Wednesday October 13th--\$500-2 sponsor opportunities**

Your company's name prominently displayed in the conference booklet and all conference marketing materials, including the official conference website, www.vspc-apa.com , and tent cards on the tables at the reception

Fleet Captain's Lunch, Thursday October 14--\$ 1500

Your company's name and logo on 2' x 6' banner in the event room
Sponsorship Spot (5 minutes) at the beginning of lunch to plug

Your company and its support for the APA

Name and logo on all conference marketing materials, including the official conference website, www.vspc-apa.com .

Recognition in all of the attendee newsletters

**Ambassador's Party—Sponsor the Galactic Casino Night
Thursday evening October 14. \$2500**

Your company's name and logo on 2' x 6' banner in the event room

Full page of advertising in the official conference attendee booklet

Promotion on the official VSPC website, www.vspc-apa.com

Recognized in all the attendee newsletters

Admission to the event for 2 of your representatives, an excellent way to network one-on-one!

Sponsor's Spot (5 minutes) during dinner to plug your company and its support of the APA.

Chief's Continental Breakfast, Friday Oct 15--\$1000

Have attendees wake up knowing you have helped supply

Breakfast to get there day off to an energetic start!

Banner with company name/logo in the event location

Tent cards on the tables

Promotion in the conference booklet and on the VSPC website.

Crew's Working Lunch, Friday Oct 15-\$1000

Banner with the company name/logo in the event location

Stickers on the box lunches recognizing your company as the sponsor of the lunch. Promotion in the conference booklet and on the VSPC website.