

# 10<sup>th</sup> Annual Virginia Statewide Payroll Conference

## “Payroll The Final Frontier”

### Portsmouth Renaissance Hotel

### October 14-15<sup>th</sup>, 2010

Exhibitor News

March 2010

#### Points of Interest:

- Join us on the USS Galactic Payroll
- Calling all Trekkies!
- Renaissance Hotel & Local Area Attractions
- Participation Opportunities



#### Portsmouth Renaissance Hotel

##### Local Area Attractions:

- Lockheed Martin Training Facility
- NAUTICUS - The National Maritime Center
- Norfolk Naval Shipyard and Portsmouth Naval Hospital

## Sign on to serve on the USS Galactic Payroll!

The “crew” continues to grow as vendors sign on to serve on the USS Payroll Enterprise. Home base this year will be located in Portsmouth, Virginia.

PenSoft has reenlisted at the top sponsor level. As vendors are added we will publish their logo and sponsorship level on the VSPC web site, on 3 local APA Chapter web sites and local chapter newsletters. It is our goal to always keep potential attendees well aware of those vendors who support the conference. Without YOU we would not be able to bring our members such a broad educational experience.

We hope that many of you will take the opportunity to join us for the Thursday evening social/dinner, a futuristic casino night.

The attendee list will be made available to you pre-conference to expand your opportunities to market to attendees. The list will include the business category and number of employees in addition to the name contact information.

Those unable to travel the galaxies of payroll can take advantage of special sponsorship opportunities and placement of ads in the bi-monthly attendee newsletter. For more information contact Kitty Baker at [Kitty\\_Baker@adp.com](mailto:Kitty_Baker@adp.com).

## 2010 Theme - “Payroll The Final Frontier”

Calling all Trekkies! Don't be a redshirt and miss the opportunity to participate in the Outstanding Exhibitor Contest. This year's theme has excited attendees and exhibitors alike. Many started planning how they would best represent the 2010 theme at the end of last year's conference. This year's theme is sure to bring out the best and creativity in everyone.

Attendees will vote for the exhibitor whose booth best represents this year's theme, “Payroll The Final Frontier”. Spaceships phasers, and “trek trivia” will fill the exhibit hall with excitement.

The winning exhibitor will be announced Thursday afternoon at the closing ceremonies and their photo will be posted on the VSPC website.

## **“Payroll The Final Frontier”**

For those stalwart adventurers who cannot set sail with the USS Galactic Payroll, there are many opportunities to plant your flag! Select from the following opportunities:

### **Lieutenant’s Libation---Sponsor of the Speakers’ Reception Wednesday October 13<sup>th</sup>--\$750**

Your company’s name prominently displayed in the conference booklet and all conference marketing materials, including the official conference website, [www.vspc-apa.com](http://www.vspc-apa.com) , and tent cards on the tables at the reception.

### **Fleet Captain’s Lunch, Thursday October 14--\$ 1500**

Your company’s name and logo on 2’ x 6’ banner in the event room  
Sponsorship Spot (5 minutes) at the beginning of lunch to plug  
Your company and its support for the APA  
Name and logo on all conference marketing materials, including the official conference website, [www.vspc-apa.com](http://www.vspc-apa.com) .  
Recognition in all of the attendee newsletters

### **Ambassador’s Party—Sponsor the Galactic Casino Night Thursday evening October 14. \$2500**

Your company’s name and logo on 2’ x 6’ banner in the event room  
Full page of advertising in the official conference attendee booklet  
Promotion on the official VSPC website, [www.vspc-apa.com](http://www.vspc-apa.com)

Recognized in all the attendee newsletters  
Admission to the event for 2 of your representatives, an excellent way to network one on one!  
Sponsor’s Spot (5 minutes) during the buffet to plug your company and its support of the APA.

### **Chief’s Continental Breakfast, Friday Oct 15--\$1000**

Banner with company name/logo in the event location  
Tent cards on the tables  
Promotion in the conference booklet and on the VSPC website.

### **Crew’s Working Lunch, Friday Oct 15-\$1000**

Banner with the company name/logo in the event location  
Stickers on the box lunches recognizing your company as the sponsor of the lunch  
Promotion in the conference booklet and on the VSPC website.

You may also choose to place an ad in the attendee booklet. See the VSPC website for full details.  
Contact Kitty Baker at [Kitty\\_Baker@adp.com](mailto:Kitty_Baker@adp.com) 757-448-6755 for additional information.